


Curating Elegant Experiences
for Luxury Lifestyles

 **LUTRON** + K E T R A



For decades, Lutron has been at the forefront of lighting control and automated shades. With distinctly crafted design and innovative technology, everything we create enhances the atmosphere of a personal space.

Today, Lutron channels the power of performance and turns technology into a timeless solution for the most discerning lifestyles and spaces. Lutron is the illuminating force behind the scene to make personal moments shine bright.

Always forward thinking, we have added Ketra, the most innovative light source in the world, to our offerings. This expands our HomeWorks portfolio and allows us to build the complete luxury home experience.

Beautiful light. Intelligent shades. Powerful controls.
All working harmoniously.

Home as

Sanctuary.

Thank you for visiting the 2019 Lutron Experience.

This guide illustrates 5 principles of lighting that were demonstrated in each vignette to help you create your next Homeworks project with Ketra's High Def Palette of beautiful light. When wielded properly, light has the power to set the mood, fine-tune exquisite details and create the overall ambiance of a space. Now, you can deliver the whole home environment with one partner. By combining Homeworks, the Palladiom collection of keypads and shades, and Ketra, we're packaging all the tools you need to make anyone's home into a sanctuary—creating personal and memorable experiences for every lifestyle.

We look forward to partnering with you to bring the most advanced light, shade, and lighting control technology to your luxury projects and clients.



1. 40 degree downlights aimed to accent painting
2. Pendant task light to illuminate table
3. Grazing light fixture behind bookshelves providing ambient light
4. 25 degree downlights aimed to accent shelves

LAYER YOUR LIGHT

Incorporate layers of light to set the mood and add visual interest to a room with style and versatility. **Ambient lighting** fills the space with general illumination, while **accent lighting** highlights featured artwork and areas of interest. **Task lighting** directs light onto work surfaces or can cocoon an area to bring a sense of intimacy to the space.

APPLY CURATED SCENES

Create personalized experiences with curated scenes designed for every moment and mood. When entertaining, you can set up a scene for your guests to create a festive environment that spans multiple areas. **Layers of light**—ambient, accent and task—are essential to each scene.



1. Entertainment scene transforms the space through light to create a magical mood



1. Wall washers softly illuminate art wall
2. 25 degree downlights pop the art
3. 10 x 60 degree linear fixtures graze curtain with light bringing our texture
4. 25 degree downlights aimed over coffee table highlight the center of the room

CHOOSE YOUR BEAM ANGLE

Focus light precisely where you want with a range of beam angles. To convert a multi-purpose space from dedicated media room to a simple yet stylish living room, you can raise the lights and spotlight artwork effortlessly. **Wide flood** fills the room with ambient light. **Flood** draws focus to smaller areas. **Spot** adds drama to objects of interest.

RENDER COLOR & HEIGHTEN CONTRAST

To show art the way the artist intended, use Ketra's TruBeam Optics and Vibrancy mode to make an object's true color burst to life. Apply contrast to create depth around objects and pull them into focus like sculpture, fine furnishings or architectural details.



1. 15 degree downlight aimed at sculpture accentuates form and heightens contrast and drama
2. 25 degree downlights bring vibrancy to the art
3. Wall washer softly illuminate art wall creating contrast between foreground and background



1. 15 degree downlights directed at mirror reflect light to person
2. 25 degree downlights directed at mirror reflect light to person and indirectly light vanity
3. Wall sconces provide direct light to illuminate person
4. Light under vanity provides indirect light to space
5. Linear light behind mirror provides indirect light to softly illuminate person providing accent to shelves

PLAY WITH DIRECT VERSUS INDIRECT LIGHT

From rest to ritual, the right light illuminates your daily routine with a personal touch. A properly illuminated vanity renders colors, contours, and skin tone to perfection, so you always look and feel your best. **Direct Light** is the most efficient method to distribute light and creates crisp shadows. Optical accessories can be used to mitigate glare. **Indirect Light** is less efficient but creates softer shadows and less glare.

Special thanks to the luxury brands
featured in the CEDIA 2019 Lutron Sanctuary.

